



**Elected Office 101:  
A Workshop for Potential Candidates  
Considering Running for Local Elected Office**

**Schedule**

Thursday, Nov 15, 2018

5:30 p.m. to 8:30 p.m.

Northern Great Lakes Visitor Center

**5:30 p.m. Gather, mingle, sign in**  
NGLVC Auditorium

**5:40 p.m. Welcome and opening remarks**  
**Introduction of facilitators**

**Break into small groups of 5**  
NGLVC Auditorium

**6:00 p.m. to 8:15 p.m. Rotating Small Group Discussion Breakout Sessions**  
**See reverse for Locations and Rotation**

<b>6:00 to 6:25</b>	<b>Round 1</b>
<b>6:25 to 6:50</b>	<b>Round 2</b>
<b>6:50 to 7:00</b>	<b>BREAK</b>
<b>7:00 to 7:25</b>	<b>Round 3</b>
<b>7:25 to 7:50</b>	<b>Round 4</b>
<b>7:50 to 8:15</b>	<b>Round 5</b>

**8:15 p.m. Closing Remarks and Wrap-up**  
NGLVC Auditorium

**8:30 p.m. Adjourn**

**Small Group Breakout Sessions  
Location and Rotation**

**SESSION A will be held in the NGLVC AUDITORIUM**

***Finding Common Ground: Tools for success when disagreeing with friends and neighbors and dealing with negative feedback***

Jen Maziasz (Washburn City Council Member)  
Kelly Westlund (former Ashland City Council Member)

**SESSION B will be held in the NORTHERN LIGHTS THEATRE**

***Addressing the “I’m not Qualified Myth”: Why you have what it takes to do a stellar job!***

Scott Griffiths (Former Mayor, City of Washburn)  
Jessica Pergolski (Ashland School Board President)

**SESSION C will be held in the MULTI-PURPOSE ROOM 1**

***Understanding the core responsibilities of local elected office: Ethics, decisions, agendas and procedures***

Billie Hoopman (Clerk for the City of Bayfield, Clerk for the Town of Bayfield)  
Gordy Ringberg (Mayor, City of Bayfield)

**SESSION D will be held in the MULTI-PURPOSE ROOM 2**

***Honing your message to run in a challenging race: Brown-Telly Message-box and strategy***

Wendy Kloiber (Former Organizational and Candidate Consultant)

**SESSION E will be held in the WHITTLESEY ROOM**

***Understanding the process to get on the Ballot: nomination papers, caucuses, filing deadlines, fiscal compliance***

Scott Fibert (Bayfield County Clerk)  
Heather Schutte (Ashland County Clerk)

**GROUP 1:** Round 1 you will start at Session A, continue through B,C, D & E

**GROUP 2:** Round 1 you will start at Session B, continue on through C, D, E & A

**GROUP 3:** Round 1 you will start at Session C, continue on through D, E, A, & B

**GROUP 4:** Round 1 you will start at Session D, continue on through E, A, B & C

**GROUP 5:** Round 1 you will start at Session E, continue on through A, B, C & D